

**ABSTRACT**

The present invention relates to absorbent articles, such as sanitary napkins, panty-liners, nursing pads, baby diapers and the like, comprising an agent able to convey a perception to the wearer, without the need to create the external condition perceived by the wearer. Such absorbent articles are able to improve comfort, by, for example, conveying to the wearer thereof a long lasting freshness sensation upon prolonged wearing time of such articles